

Shane Anderson

AI Deployment Strategist and Solutions Architect

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Australian citizen (US E-3 eligible) | UK work-authorised | Open to San Francisco, New York, Seattle, London, Sydney or remote

SUMMARY

Commercially senior operator who builds and deploys production AI. Fifteen years running construction and property businesses: over A\$330M of completed projects, capital raising and sales leadership on two residential developments worth over A\$620M combined, data centre due diligence and advisory, nearly 40 childcare centres with 500+ staff, and 14 company directorships. Since 2024 I have built AI platforms full time, including !syncConnect, an AI prospecting and nurturing platform that runs lead generation and follow-up for a live 254-apartment project. I scope with executives, direct AI agents to build, and own evaluation, cost and reliability in production. I moved into AI deliberately: it will reshape every industry, and I want to help build that change.

EXPERIENCE

Founder and AI builder | AI OS, !syncConnect, !syncAI and The Daily Network 2024 to present

Scope, design and ship production AI systems by directing coding agents (Claude Code, GitHub Copilot, Lovable). I own the specifications, architecture, prompt and evaluation design, review of every change, and production operations. I build continuously: !syncAI gives me a daily pipeline of scored venture ideas, and every system below was built since 2024. Over 48,000 GitHub contributions in the past year, most made by the agents I direct.

- **!syncConnect, AI prospecting and nurturing platform (part of AI OS).** Lead generation and nurturing engine with a built-in CRM that tracks every lead from first contact to signed contract and deposit; it also runs website content and social media management. First deployed on a live 254-apartment, A\$292M residential development.
 - Agents find and score buyer, investor and B2B leads, run personalised outreach from warmed inboxes, and nurture each lead by email, SMS, Instagram, Facebook and WhatsApp, adapting to every reply; a voice agent returns calls; DocuSign and Square close the sale; human approval gates consequential actions.
 - In production on that development: 12,150 contacts, 8,950+ emails, 501 calls transcribed and analysed, 29 second median first response, 73 automated jobs, 35 sales. Includes an interactive 3D building model (GLB).
- **AI OS (ai-os-sync.app, beta).** A personal AI layer people can text, call or open on any device: picks the right model for each task and keeps working if a provider fails, credits at least three independent publishers in every answer, and keeps customer-owned memory.
 - Agent builder: turns one sentence into a working agent with tools and success tests; every run is scored and costed (typically under one US cent), and weak agents are improved automatically.
 - Living investor deck: researches between meetings and proposes its own changes, each backed by three independent publishers and held for my approval.
 - Invite-only access with expiry and revocation enforced in the database (row-level security and owner-only functions), signed payment webhooks, and an installable phone app.
- **!syncConnect white-label edition.** Version for other developers with a separate database, fictional demo data and a read-only guest demo.
- **!syncDev, autonomous software engineering system.** Triage issues across my platforms and routes each fix to the most suitable AI agent or to me, with verification gates and automatic rollback: 1,764 issues resolved and 1,257 merged pull requests in twelve weeks.
- **!syncAI (ai-ideas.app).** Venture discovery engine: tracks live market signals, generates candidate ventures, stress tests each one adversarially and re-scores every idea daily, with a financial model, legal screen and investor memo. Re-scoring caught inflated scores (one fell from 91 to 61).

- **The Daily Network (dailynetwork.news).** Multi-agent local news pipeline for city editions in 70+ countries, with fact-checking and quality gates as release conditions, AI disclosure, and automatic unpublishing when a gate fails. Cut running cost by pausing 360 of 369 scheduled jobs with no site downtime.
- **Supporting systems.** A weather and things to do template running 20+ cities (weatherinsydney.news); an LLM router with provider failover, quality-based routing and a daily spend cap; and incident response for a database saturation outage.

Founder and Managing Director | SP Experts (spexperts.com.au)

Current

- Development advisory, project marketing and sales strategy for residential precincts across Canberra and Sydney.
- Leads The Lawson, a 254-apartment, A\$292M wellness development in Lawson, ACT: capital raising, investor memoranda, a funder data room and the first deployment of !syncConnect.
- Raised the capital for an A\$330M, 313-apartment residential development in Canberra.
- Data centres: due diligence on a data centre site in Symonston, Canberra, and advisory work on data centre deals in Sydney.
- Director or secretary of 14 companies across development, holding and nominee structures.

Technology partner | Remove Digital Pty Ltd

2024 to present

Partnership with Desmond Dao at Remove Digital, an online reputation management firm, delivering AI technology, SEO optimisation and digital content creation.

Developer, owner and operator | Own development, hotel and childcare companies

2009 to 2021

- Delivered over A\$330M of completed projects, including Quest Hotel Macquarie Park (111 apartments, A\$46M GRV) and 101 townhouses across two ACT estates.
- Built a portfolio of nearly 40 childcare centres with more than 500 staff at its peak, as developer, owner and operator.
- Ran acquisitions, capital raising, finance, cost planning and delivery for each project.

Quantity surveyor and construction manager | Tier one builders

Earlier career

Project scoping, cost management, project controls and risk management on major projects, plus site delivery against specification, budget and program.

Designer and builder (not for profit) | Scullin Buddhist Temple, ACT

Designed and built the temple for the community on a not-for-profit basis.

SKILLS

AI: multi-agent systems, self-improving agents, evaluation gates and automated scoring, RAG, tool-calling agents, voice agents, prompt design; Anthropic, OpenAI and Google APIs.

Platform: Supabase, Postgres, row-level security, edge functions, pg_cron, React, TanStack, Cloudflare, GitHub Actions, three.js and GLB 3D models. Working knowledge of TypeScript, SQL and Python.

Integrations: DocuSign, Square, Stripe, Paddle, Resend, Twilio, Apollo, Instantly, Apify, Meta and WhatsApp messaging, Google Search Console, OAuth connectors and MCP servers.

Commercial: executive stakeholder management, capital raising, development feasibility, data centre due diligence, sales and marketing, cost planning, company direction.

EDUCATION AND AWARDS

- **Bachelor of Building and Construction Management, University of Canberra.** Distinction average (82%), eligible for Honours. A multidisciplinary degree spanning information systems in organisations, information technology, business management, building and construction law, ISO quality management systems, construction management and quantity surveying (minor). Founder and president of the UC Construction Society.
- Finalist, Most Distinguished Alumni, University of Canberra (2011).